

EAST MOUNTAIN CHAMBER OF COMMERCE
Meeting Minutes—Feb. 4, 2007

President Jeff Burdette called the meeting to order at 11:45 a.m. at the Village of Tijeras Visitor Center and Chamber Office. Introductions followed the Pledge of Allegiance.

Our guest speaker was Steve Cox of the Albuquerque Metro Crime Stoppers, which originated in Albuquerque in 1976. As chair, Cox's goal is to inform the public of what the organization does. It is not a police organization, but is a community non-profit. Crime Stoppers solicits anonymous tips that help bring leads for law enforcement to track down fugitives and take them off the streets. Crime Stoppers is a worldwide organization with 1,200 programs in about 20 countries. In its 33 years, 850,000 arrests have been made resulting from tips, solving 1.25 million cases and recovering \$2 billion worth of property. In Albuquerque, Crime Stoppers tips have led to 7,000 arrests, apprehending 1,800 fugitives and recovering \$22 million in stolen property. A major case is solved every 14 minutes from Crime Stoppers tips. People make tips anonymously and receive rewards anywhere from \$25 to \$1,000 in cash via an anonymous code at a designated drive-up bank window. As a private program, Crime Stoppers can keep information private. Its board is a citizen group that meets monthly to recommend and authorize reward amounts. Crime Stoppers is run on monetary gifts from donors. For more information, see www.crimestoppersnm.org.

Jeff gave the Treasurer's Report, stating that the Chamber's bank balance is at the end of January was \$3,536.17.

Wayne and Suzy Clay gave a current member presentation about Clayco Marketing, ranked in the top 25 nationally in sales of promotional products with Kaeser & Blair for 2009. They note that their products are ideal for businesses to thank clients or award employees. The minimum quantity to order most items is 300, but you can order single quantities of some items, such as clothing. They note that Kaeser & Blair is a family-owned company, and one can see sale items at www.kbwindjammer.com. The Clays use local embroidery and screen-printing services and have many nationwide accounts. They also offer many eco-friendly items. You can reach Clayco Marketing at 281-4417.

Jeff reiterated the use of the Visitor Center conference room. EMCC members may use the room free of charge during Chamber business hours: Monday and Friday, noon-4 p.m., and on the Wednesdays that it's open 10 a.m.-4 p.m. Reserve through the Village of Tijeras. For other times, members should also contact the village to rent the room for \$25. Meanwhile, volunteering to have the office open on Wednesdays is on hold due to key card issues.

Studio 14 was drawn as the Member of the Month.

Comfort Keepers won the door prize of 1,000 business cards, provided by One Stop Business Shop.

The meeting adjourned at 1 p.m.