
East Mountain Chamber of Commerce
Board Meeting Minutes
May 8, 2009

Meeting was called to order at 9:15 am by President Mr. Bill Walters.

Present: Bill Walters, Betty Miller, Peggy Moeller- Mead, Julie Baker, Loretta Olson, Ellen Ashcroft, Deea Emmons, Jim Dobier, Jeff Burdette, Susan Walker.

Absent: John Hembree

Agenda Item I. Secretaries Report, Deea Emmons

- a. Board Minutes of April 10, 2009- Motion to approve by Loretta Olsen, seconded by Betty Miller

Agenda Item II. Treasure's Report- Financial Review, Betty Miller

- 75 Members
- As of May 7, 2009 East Mountain Chamber of Commerce has \$5877.52 in checking account.

Agenda Item III. Committee – Meeting May 8, 2009 at 10:00am

Agenda Item IV. Speakers

June – Dr. Hembree

July – East Mountain Garden Club

August – Hospice Zia

September – David Seagart, GCC

November – Turquoise Trail Preservation Trust

December – No meeting Christmas Party (Moriarty to Host?)

Old Business/New Business

- Membership – Jim Dobier has put together a Chamber membership list and stats from 2006 through 2009. He and the Board discussed contacting ex-members and asking a series of 5 questions as to what the Chamber can do in offering more value to that ex-member. It was discussed that if each Board member contacted eight or so past members we could increase our current membership to the needed number.
- Publicity - Ellen Ashcraft- Ellen would like to the East Mountain Chamber more active in adding Chamber Member news in the Chamber Voice section of the newspaper, such as what years the member's business began, business anniversaries, current members. Julie Albright is compiling membership anniversary dates and business birthday dates. Ellen Ashcraft suggested including information from the last and current Chamber meeting and who will be speaking at the next Chamber meeting. The Telegraph offers discounted prices to Chamber members on their "Voice Page" Contact Alexandra Roberts. The deadline is May 18, 2009 for information going to Ellen and May 22nd for information going to Alexandra. Email your ideas to Ellen Ashcraft. The Roosevelt Honors event would be a great photo op as would Betty

Miller's Open House on May 21, 2009. Place a congratulations notice for all High School students in the paper.

- The Plaque for Sue Wilson-Beffort will take place at the Membership Luncheon this June.
- Loretta Olson stated the "Run, Rally, Rock event will be offering a Tri-Chamber booth Call the Edgewood Chamber at 286-2577.
- President Walters will contact Dr. Hembree regarding his Board status. Due to Dr. Hembree's work schedule he has been unable to attend the Chamber meetings. If Dr. Hembree does recues himself Jim Dobier will then be offered a seat on the Board.

Motion by Loretta Olson to approve President Walters contacting Dr John Hembree regarding his position on the East Mountain Chamber of Commerce, Seconded by Betty Miller, all are in favor

Jeff Burdette stated if Dr. Hembree decides to recues himself seating Jim Dobier would need to take place at the general membership meeting. Betty Miller and Jeff Burdette will work together regarding the By-Laws.

Announcements

- Peggy Moeller Mead spoke of the Bernalillo Sheriff's Departing stating we have had increased break-ins in the East Mountain.
- Deadline for Tri-Chamber magazine with Sixtus Publishing is June 15, 2009 for historical information. Please contact Alex.
- A subscription to the Telegraph will be purchased for the East Mountain Chamber office.
- June 4th will be the general membership meeting and lunch followed by the Board meeting.

Meeting adjourned at 10:02 am.